

## The Statesman

### Packaged food export

**Packaged food export:**

With consumption of ultra-processed packaged foods soaring to unprecedented levels, India is prioritizing the adoption of a science backed Front of Pack Labelling (FOPL). At an event, leading industry representative and food manufacturers said that a global best practice FOPL would be a major boost for increasing exports of packaged food products especially those produced by MSME units in the global market. Ashim Sanyal, COO, Consumer VOICE and erstwhile member of Central Advisory Committee, FSSAI, said, "It is heartening to note that the food industry who are the main stakeholders, are ready to adopt a label that is best for the country."