

The Pioneer (English)

Global standard warning label will boost food export

Global standard warning label to boost packaged food export

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With consumption of ultra-processed packaged foods soaring to unprecedented levels, India is prioritising the adoption of a science backed Front of Pack Labelling (FOPL).

At an event, leading industry representatives and food manufacturers said a global best practice FOPL would be a major boost for increasing exports of packaged food products especially those produced by MSME units in the global market.