

The Hans India

Global standard warning label will boost India's packaged food export

Food industry to adopt FOPL

With consumption of ultra-processed packaged foods soaring to unprecedented levels, India is prioritizing the adoption of a science-backed front of pack labelling (FOPL). At an event, leading industry representative and food manufacturers said a global best practice FOPL would be a major boost for increasing exports of packaged food products especially those produced by MSME units in the global market. AshimSanyal, COO, Consumer Voice and erstwhile member of Central Advisory Committee, FSSAI, said: "It is heartening to note that the food industry which is the main stakeholder, is ready to adopt a label that is best for the country."