Assam event Coverage

1) 19-07-2022
Purvanchal Prahari
Consumer Legal Protection Forum workshop on packaged food

2) 23-07-2022
Dainik Purvoday
Discussion on harm caused by packaged food discussed in the workshop

3) 23-07-2022
Our Assam

Industry groups in favour of writing scientific warning messages on packaged foods

4) 23-07-2022

Yugshanka

Workshop organized by Consumer Legal Protection Forum
It’s time of science-based front-of-pack-labelling, say industry leaders

GUWAHATI, July 22: The rising sales of ultra-processed food in India have worried food experts about its impact on the prevalence of non-communicable diseases (NCDs) in India.

Consumers’ Legal Protection Forum, Assam, in association with Consumer Voice, New Delhi, industry leaders, doctors and government officials from Assam called for sample, mandatory and interpretive front-of-pack labels on food and beverages. Simple warnings can help consumers make informed choices and be the first step towards a healthy food system.

As per the latest NFHS 5 data, non-communicable diseases account for 65 per cent of total deaths in India. Dr Monindra Narayan Baruah, Director, North East Cancer Hospital & Research Centre, said, “High burden of diabetes, obesity, stroke and cardiovascular diseases have links with increased consumption of unhealthy packaged foods that are high in salt, sugar and fats that are readily available in the market.”

India has the title of the diabetes capital of the world with the figure expected to rise to an alarming mark of 66.9 million by 2035 and 80 million by 2050. With it in every 4 persons above, according to NFHS 5, early adoption of the right food labels will help consumers make healthy food choices. Warning labels with high signs are an effective tool for identifying unhealthy foods.

Representatives of popular edible oil, PMCG, confectionery, snacks and sweets like Repose, Sistalkhana, and NIVAZ recognized the need for effective measures in curbing the rising incidence of NCDs in the state. As important stakeholders for a healthy nation, they term their support to a people-friendly FUI Pl, Swapan Nath, General Manager, REPOSE said. “We are committed to ensuring healthy food to our consumers and will take necessary steps as guided by FUI, SAI and the scientific community in ensuring that our products meet global standards.”

“A key step in this is to ensure that ingredients that like salt, sugar, and fats are used within permissible global limits,” Dr Ramesh Kumar Das, Chairman, NIVAZ said in a press release.
7) 23-07-2022
Workshop organized by Consumer Legal Protection Forum

8) 23-07-2022
Daily Assam
Workshop on the danger of packed food
The North East Times

Industry leader says its time for science-based Front of pack labelling
Experts worried about growing impact of highly processed food sales

CLPF organized roundtable discussion
CLPF organized roundtable discussion

Ashish Rajani, Guwahati, July 21: The CLPF (Consumers League of Food Policy) organized a roundtable discussion in Guwahati to discuss the impact of the ongoing food crisis on India's economy and the role of the government in addressing the issue. The discussion was held in association with the Tsinghua University and the Indian Institute of Management, Guwahati.

The discussion was attended by representatives from various organizations, including the CLPF, the Indian Institute of Management, and the Tsinghua University. The discussion focused on the impact of the ongoing food crisis on India's economy and the role of the government in addressing the issue.

A panel of experts, including economists and policy makers, discussed the impact of the ongoing food crisis on India's economy and the role of the government in addressing the issue. The panelists highlighted the need for a comprehensive approach to tackle the food crisis, including measures to increase food production, improve supply chain management, and enhance access to affordable food.

The panelists also discussed the role of the government in addressing the issue, including the need for policy measures to support farmers and reduce food waste. They emphasized the importance of collaboration between the government and private stakeholders to address the food crisis.

The discussion concluded with a call for action to address the food crisis, including the need for policy measures to support farmers, improve supply chain management, and enhance access to affordable food. The panelists emphasized the importance of collaboration between the government and private stakeholders to address the food crisis.

The discussion was moderated by Ashish Rajani, a leading economist and policy maker in the field of food policy. The discussion was attended by representatives from various organizations, including the CLPF, the Indian Institute of Management, and the Tsinghua University.

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