‘Warning’, a must on unhealthy packaged foods

A position statement on ‘Front-of-Pack Labelling (POPL) on Unhealthy Food/Drink Products’ was released on Sunday by the Nutrition Advocacy in Public Interest (NAPI).

“We at NAPI believe that FSSAI has gone wrong both in its approach and the decision to include ‘Health Star Rating’ on unhealthy food and drink products. We are pleased to share that prominent public health and consumer bodies from across the country have come together against this irresponsible move,” said Dr. Arun Gupta, convener, Nutrition Advocacy in Public Interest (NAPI), while presenting the position statement.

Endorsed by 22 Indian organisations protecting public health, the statement strongly opposes recently announced plans of the Food Safety and Standards Authority of India (FSSAI) to adopt ‘Health Star Rating’ (HSR) instead of a ‘Warning Label’, as a front-of-pack label for packaged foods high in salt, sugar or fat.